ANNUAL REPORT

2021

ABOUT DRAG QUEEN STORYTIME-KENTUCKY

DRAG QUEEN STORYTIME-KENTUCKY BRINGS COMMUNITIES TOGETHER THROUGH INCLUSIVE, ACCESSIBLE, AND CULTURALLY DIVERSE EDUCATIONAL PROGRAMMING.

OUR ORGANIZATION

Drag Queen Storytime-Kentucky is a 501(c)(3) Charitable Organization founded in April 2020. Drag Queen Storytime-Kentucky Mission Is to Provide Inclusive, Accessible, Culturally Diverse Educational Programming for Queer youth And Our Community.

Our Organization Offers a wide range of programs for the community each year. Since our organization was founded. We have raised thousands of dollars to fund our mission.

The work is of the organization is carried out by our C.E.O., Board of Directors, and Volunteers. All the organization's staff are volunteers.

HALLOQUEEN FEST

Drag Queen Storytime-Kentucky has produced HalloQueen Fest Since 2019. HalloQueen Fest moved its Private Ownership April 2020 to Drag Queen Storytime-Kentucky. HalloQueen Fest Is Kentucky's ONLY All LGBTQIA+ Pride Halloween Festival. The festival is held every October at the American Turners Park. The festival features a street fair with stages showcasing national and local performers, over 100 vendor booths, Monster Midway, V.I.P. Experience, Free Health Screenings, Monster Food, Plus So Much More. There's no admission fee; Our Board voted in May 2021 that HalloQueen Fest will be a FREE Event for All as PRIDE is not an admission charge. Over 5,000 people Attended HalloQueen Fest in October 2021.

LETTER FROM OUR CHIEF EXECUTIVE DIRECTOR

Dear Friends,

I'm grateful for our organization's support since we became an official Non-Profit in 2020. Since the beginning, we have learned so much about how we can help fill the needs of our community. My team's focus has been to grow our organization and help build more opportunities for local artists and entertainment in our community. Many of our local artists and enjoyment don't get a chance to showcase who they are, and our organization has changed that for all. Since April 2020, we have had over 125 Performers through multiple programs we offer. Your Added support by donations and attending events made this possible.

We have improved so much behind the scenes, such as better marketing standpoints and improved vendors' applications and payment processes. We are partnering with PayPal to make recurring donations a much easier process. We have also added a business phone, so texting those who cannot call. Plus, much more in the process to improve our administrative side. We currently have a working process, but we want to build even better.

The most important work has been board development. We have grown our board of directors and have a committee in 2022. We have expanded our organizational capacity and created more time and space to make decisions and find more ways to involve our community. Our goal is to have a more extensive base for Skilled volunteers, Potential Sponsors, and future leaders in 2022.

While we ended 2021 with so many learning opportunities, our goal for 2022 is more robust budgeting and financial reporting. We have many ambitious but realistic fundraising goals, and our board is confident in our spending decisions for 2022. 2022 will be a year Drag Queen Storytime-Kentucky Will grow even more significant!

2021 has been an incredible year of growth and transition for Drag Queen Storytime-Kentucky. Our board is ready for 2022 to be even better.

With Drag and Pride,

Adam Miller
Chief Executive Director
Drag Queen Storytime-Kentucky

Festival Highlights

The 2021 HalloQueen Fest was a great success, Thanks to the hard work of the board and volunteers for their commitment.

HalloQueen Fest Street Fair-

HalloQueen Fest took on a new look like a street fair type of festival with more marketing, better flow, and a more accessible stage view.

V.I.P. Experience-

To make the HalloQueen Fest experience even more epic. We added new V.I.P. access for an added cost that benefits Drag Queen Storytime-Kentucky.

Monster Midway-

What used to be called goblin bounce land is now a new experience with added carnival games, more bounce houses, arts and crafts, plus so much more.

Vendors-

HalloQueen Fest had a record-breaking vendor line up than ever before. By updating and making the vendor registration process much more manageable. We were able to have over 170+ vendors for HalloQueen Fest 2022.

Monster Food-

We listened and heard your ideas; HalloQueen Fest hosted a more diverse food lineup that offered a great variety of monster food options.

Each year, we improve and make our largest fundraiser even better. You make this possible with your added support.

THANK YOU TO OUR 2021 VENDORS

Adorably Dorky Designs
Affinity Travel & Events
Angelic Skintimacy
Ashcraft Creations and designs
Asylum
Bamba Eggroll Company
Belle & Beau Soap Co
BeYoutiful Additions
Black Cat Beauty Products
Blown
Brichele Candles L.L.C.
Cathy's Sassy Nails
Certified Spooky Babe
Clips and More
Color Street
Color Street
Color Street Nails
Creation Clouds
Creative Clay Design
Creative moments Designs, L.L.C.
Damsel in Defense
Dawn's Dazzling Jewelry
Dazzle Appeal Molly-Paparazzi Accessories
Deep Breath Defense
Delightful Designs
DisCurbed Functional Art
Dixie Bling
Emma Lou Expressions
Enchained Creations
Epic BS
Esper Craftwork
Fabri-K-Tions
Farmasi
Flour Creek Customs
Free Mom Hugs Kentucky
Good Scents Candle Company
Granny's Wreaths and Things
Haley's Handmade
Heck Yes Magnets
High Caliber Designs
HomeNGiftsAlley
Hybrid Creations L.L.C.
illuminated Candle Company
Insanely Crafty
Jessy's Lucky Charms
Jlee Crafts
KSLSOAPS
Ky Girl Bling
Lilla Rose
Louisville Kate
LOVEWINX By Sasha's Secrets
L.T. Custom Designs
M&B Eats'
M&D Graphics L.L.C.
Made By Jose
Made By Mrs. Miller
Magpie
Majestic Creations
Mama Growing Magick
Mabry's Thirty Scents
McQuaintly your L.L.C.
Melissa's Dazzling Gems
Mikki Moose Designs
Mimi's Natural Gifts
Mrs. MORRIS' creations
Naturalee's
Necco Foster Care and Counseling
Nevermore
One Good Drop
One of A Chime
P&C Creations
Paparazzi By Gina
Paparazzi with Heather
Pens By Robert
Phoenix Fire Stones
Queer Oasis
Quirky Bird Creations
R and B Embroidery and More
Readings by Master Wolf
Renewal by Andersen
Rosy Cheeks Jewelry
Shelli Profumo
Simple Harmony Naturals L.L.C.
Southern Indiana Humanitarians
Southern Sunflower Handmade Products
String Art Creations
Sunflower Broom Shop
The Lanikke House
The Local Soap Bar
This And That Crafting's
Three Crafty Cats
Tikiz of Louisville
Touchstone Crystal by Swarovski
Trackside Crafts
TsbyBre
UK K.I.R.P. Team
UpCycle Treasures
Wakefield Tees
Studio LaFae
KRSecentsCo
Shark Bitten
Momma's Crafts and Things
Big Wicks Candle Company
Magic Wish Boutique
jinx Candle Company
Gravel road Design
Edge Employment
my mommy & me Handmade Crafts
Enchanted Rainbow Bubbles
Shelby Sweet homemade scents
Daleann Stark
Peach and Pastel
Luminary Comity
Courtney Rae's Creations
Sea of Tranquility Massage Therapy L.L.C.
Two mother hustlers
Fond Memory Creations
Basket Case Bakery
Cash Management Services
Kentuckiana AIDS Alliance
The Black ladybug
Chicken Coop Gifts
Java Momma
Adkins Designs
American Foundation Suicide Kentucky

Holly Newman
T3Kreations
Mei Bee Art
Luminous Wick
Soarin Be your own star
Nature Remains
Pet Savvy
PRD Handmade
The Intuitive Emporium L.L.C.
Little Dog's Pawstry Shoppe
Midnight moon Creations
malibu Jacks
HunnyHayArt
True Zing Creations
Alboet Creations
Mythical Metaphysical
Goddess Creations L.L.C.
Inked Up Customizations
Sweet Evening Breeze, Inc
Taylor's Tech Trouble
Althea Lane Ford
Budhas bargains and collectibles
JessiKay L.L.C.
Honeybee Artium
Fright Bites
M&J Unique Creations
ThiaLola Creations
Barret babes
Regally Rugged
Unsupervised Adults
Earth Angel
Gathering Club Adult Day Health Center
Lina's Creation L.L.C.
Atelier Insecta
Peaches, mk?
Dragons Den Diner/ Loki
Smok'n Eatz
Hydrate with the Hintons
Skyguard Windows
No Kill Louisville

THANK YOU TO OUR 2021 SPONSORS

HalloQueen Fest Presenter

American Turners – Sound Mind, Sound Body

Tito's Handmade Vodka – Austin ★ Texas

HalloQueen Fest Vendor Presenter

GATHERINGCLUB

HalloQueen Fest Stage Presenters

HalloQueen Fest Pet Refresh Sponsor

HalloQueen Fest Major Sponsors

Drag Queen Storytime-Kentucky honors Adam Miller.

Adam Miller is the founder of Drag Queen Storytime-Kentucky and HalloQueen Fest. Still active as Chief Executive Director.

Without Adam, there would be no Drag Queen Storytime-Kentucky or HalloQueen Fest.

Drag Queen Storytime-Kentucky 2022 Goals

STORYTIME READINGS

Adding more Storytime-Kentucky reading events in 2022

Building A Festival Committee-

We're continuing to build the best festival possible. It takes a team to make that happen, and we're looking for more ways to make that happen in 2022

Building a committee-

We have so much in store, but we can't do it without a team. Our primary focus will be finding more volunteers to grow into leaders.

Improving Marketing Communications-

Drag Queen Storytime-Kentucky will enhance our website, our events calendar, and a newsletter. We explore new and better ways to leverage social media engagement and growth.

Lastly, The Board of Directors has already begun the planning process for 2022. Drag Queen Storytime-Kentucky is working with more community partners to help reach more of our LGBTQI= Community across the commonwealth.

LOOKING AHEAD FOR 2022

GET INVOLVED-

If you're looking to be more involved in the community, create an atmosphere of diversity and acceptance, or help improve life for LGBTQIA+ Youth and Queer Individuals, there's no better way than to donate your time or funds to Drag Queen Storytime-Kentucky.

We are always looking for volunteers to work events or serve on our committees, which includes

- Events
- HalloQueen Fest
- Marketing
- Sponsorship reach
- Community reach
- Development
- Plus, so much more

And of course, none of this is incredible work couldn't happened without the support of our sponsors, donors, and volunteers. If you'd like to contribute, whether financial or volunteer services, visit our website at dqstky.org.

Let's Kick off 2022 Strong!